POST 1

FACEBOOK

Introducing Redken's NEW Extreme Play Safe! An all in one fortifying + heat protection treatment that reduces heat damage, strengthens and protects hair up to 230°C !!

Drop a 💚 if you're ready to try it ☺

INSTAGRAM

Introducing Redken's NEW Extreme Play Safe! An all in one fortifying + heat protection treatment that reduces heat damage, strengthens and protects hair up to 230°C !!

Drop a 💚 if your ready to try it ☺

#Playsafe
#Redkenready
#Extreme

REDKEN
5TH AVENUE NYC

POST 2

FACEBOOK

Do you have stubborn grays and looking for a cool, highly saturated look?

We've got you FULLY covered with Redken Color Gels Lacquers NNs.

Tell us which shades you would like to try today ☺

INSTAGRAM

Do you have stubborn grays and looking for a cool, highly saturated look?

We've got you FULLY covered with Redken Color Gels Lacquers NNs.

Tell us which shades you would like to try today ☺

#NNFamily
#Redken
#ColorGelLacquers

C1 – Usage interne

POST 3

VIDEO

FACEBOOK

Want flawless hair ?

Try Redken's GUTS 10, the best-selling root volumizing spray foam. It will instantly boost your roots with flexible fullness and bold, gutsy style ☺

INSTAGRAM

Want flawless hair ?

Try Redken's GUTS 10 the best-selling root volumizing spray foam. It will instantly boost your roots with flexible fullness and bold, gutsy style ☺

#Sprayfoam
#Redken
#Guts10

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5TH AVENUE NYC

POST 4

FACEBOOK

Redken All Soft, Extreme and Color Extend Magnetics formulas you love, now 100% vegan, silicone-free, paraben-free and sulfate-free.

Tell us which one is your favorite 💚 💚 💚

P.S. Don’t worry – your original Redken favorites aren’t going anywhere!

INSTAGRAM

Redken All Soft, Extreme and Color Extend Magnetics formulas you love, now 100% vegan, silicone-free, paraben-free and sulfate-free.

Tell us which one is your favorite 💚 💚 💚

P.S. Don’t worry – your original Redken favorites aren’t going anywhere!

#Nature+Science
#Vegan
#Redken

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5TH AVENUE NYC

C1 – Usage interne

POST 5

FACEBOOK

Do you heat style every day? Play it safe with NEW Extreme Play Safe 🔥

We have a solution for you : Extrem Play Safe !!
#extremeplaysafe

INSTAGRAM

Do you heat style every day? Play it safe with NEW Extreme Play Safe 🔥

We have a solution for you : Extrem Play Safe !!

#PlaySafe
#ExtremPlaySafe
#Redkenready

REDKEN
5TH AVENUE NYC

POST 6

FACEBOOK

Need a tip for a fast blow dry ?

Start your day with Pillow Proof Primer Spray, finish your style with Triple Take 32 hairspray, and refresh the next day with Pillow Proof Two Day Extender ☺

INSTAGRAM

Need a tip for a fast blow dry ?

Start your day with Pillow Proof Primer Spray, finish your style with Triple Take 32 hairspray, and refresh the next day with Pillow Proof Two Day Extender ☺

#Summerready
#Summeressentials
#Redken
#pillowproof

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5TH AVENUE NYC

POST 7

FACEBOOK

Beard + Hair + Mustache + Skin.
ONE WORD : BREWS! ⚡
#RedkenBrews is a complete professional men's care line, perfect for anyone looking for more style :)

Come in salon for more info ☺

INSTAGRAM

Beard + Hair + Mustache + Skin.
ONE WORD : BREWS! ⚡
#RedkenBrews is a complete professional men's care line, perfect for anyone looking for more style :)

Come in salon for more info ☺

#RedkenBrews
#Mencare
#Redkenready

REDKEN BREWS NYC GROOMING

C1 – Usage interne

POST 8

FACEBOOK

NEW Redken Extreme Play Safe 🔥

A must have product for anyone who uses hot tools as part of their styling routine!

Have you tried it yet ?

INSTAGRAM

NEW Redken Extreme Play Safe 🔥

A must have product for anyone who uses hot tools as part of their styling routine!

Have you tried it yet ?

#PlaySafe
#ExtremPlaySafe
#Redkenready

REDKEN
5TH AVENUE NYC

POST 9

FACEBOOK

Color Extend Magnetics Shampoo and Conditioner from the new REDKEN Nature + Science.

The gentle formula maintains and improves the luminosity of your hair color and gives it natural shine.

INSTAGRAM

Color Extend Magnetics Shampoo and conditioner from the new REDKEN Nature + Science.

The gentle formula maintains and improves the luminosity of your hair color and gives natural shine.

Already tested? ☺

REDKEN
5TH AVENUE NYC

POST 10

FACEBOOK

Bye bye blowdryer! 👊

Skipping a blow-dry doesn’t mean skimping on style.

The No Blow Dry Air creams give you an easy air-dry with amazing style, natural movement and a no-product feel ☺

INSTAGRAM

Bye bye blowdryer! 👊

Skipping a blow-dry doesn’t mean skimping on style.

The No Blow Dry Air creams give you an easy air-dry with amazing style, natural movement and a no-product feel ☺

#Noblowdry
#redken
#summer

C1 – Usage interne

POST 11

FACEBOOK

For EVERY style there is a Redken Brews product ☺

Drop a 💚 if you love Brews

VIDEO

INSTAGRAM

For EVERY style there is a Redken Brews product ☺

Drop a 💚 if you love Brews

#RedkenBrews
#Mencare
#Redkenready

POST 12

FACEBOOK

SUMMER ALERT

With the heat and humidity, your hair might be feeling a little frizzier than usual.

Treat yourself to Redken Frizz Dismiss, perfect to smooth any hair down from frizz!

INSTAGRAM

SUMMER ALERT

With the heat and humidity, your hair might be feeling a little frizzier than usual.

Treat yourself to Redken Frizz Dismiss, perfect to smooth any hair down from frizz!

#FrizzDismiss
#Whatsthefrizz
#Redken

REDKEN
5TH AVENUE NYC

POST 13

FACEBOOK

You've got the power 💪

Our Extreme strengthening products give damaged hair the strength it needs to help prevent hair breakage & damage.

Drop a 💚 if you love the Extreme family

INSTAGRAM

You've got the power 💪

Our Extreme strengthening products give damaged hair the strength it needs to help prevent hair breakage & damage.

Drop a 💚 if you love the Extreme family

#PlaySafe
#ExtremPlaySafe
#Redkenready

REDKEN
5TH AVENUE NYC

POST 14

FACEBOOK

Turn on your blonde with the Blondage care range. Here’s an example of what you can expect after one wash!

Ask your stylist about Blondage ☺

INSTAGRAM

Turn on your blonde with the Blondage care range. Here’s an example of what you can expect after one wash!

Ask your stylist about Blondage ☺

#Blondage
#Redken

REDKEN
5TH AVENUE NYC