POST 1

Facebook

Stylists, are you trying to give your client the unicorn hair of their dreams? Turn to Shades EQ Pastels to
tone, gloss and refresh for gorgeous pastel color, no filter required.

Instagram

Stylists, are you trying to give your client the unicorn hair of their dreams? Turn to Shades EQ Pastels to
tone, gloss and refresh for gorgeous pastel color, no filter required.

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

REDKEN
5TH AVENUE NYC

POST 2

Facebook

Let your client's haircolor speak for itself with Shades EQ Gloss.

Instagram

Let your client's haircolor speak for itself with Shades EQ Gloss.

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

POST 3

Facebook

We can’t get enough of Shades EQ Gloss! The multi-purpose formula does it all to help you tone, gloss, correct, blend and refresh all range of haircolors. You got to try it!

Instagram

We can’t get enough of Shades EQ Gloss! The multi-purpose formula does it all to help you tone, gloss, correct, blend and refresh all range of haircolors. You got to try it!

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

POST 4

Facebook

Step up your clients' haircolor game with Shades EQ Pastels. They're a pure pastel on level 8+ blondes, or a sheer, softening pastel wash for any level.

Instagram

Step up your clients' haircolor game with Shades EQ Pastels. They're a pure pastel on level 8+ blondes, or a sheer, softening pastel wash for any level.

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

POST 5

Facebook

Color correction? We've all been there. The NEW Shades EQ Pastels act like a photo filter, so correcting is a breeze. Ask me to learn more!

Instagram

Color correction? We've all been there. The NEW Shades EQ Pastels act like a photo filter, so correcting is a breeze. Ask me to learn more!

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

REDKEN
5TH AVENUE NYC

POST 6

Facebook

Did you know? Shades EQ gloss has been voted the BEST demi-permanent color IN CANADA for 2018!!
It's a must-have! Do you have it?

Instagram

Did you know? Shades EQ gloss has been voted the #BEST demi-permanent color IN CANADA for 2018!!
It's a must-have! Do you have it?

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

POST 7

Facebook

Did you know? Shades EQ is blended with wheat amino acids (natural humectants) which helps lock in moisture while protecting the condition of the hair!

Instagram

Did you know? Shades EQ is blended with wheat amino acids (natural humectants) which helps lock in moisture while protecting the condition of the hair!

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady
#ShadesEQ
#Glossitup

POST 8

Facebook

We love customizing haircolors to fit our clients in all of their unique hair goals. With Shades EQ Gloss, the sky's the limit when it comes to creating gorgeous hues while protecting and respecting their hair integrity. One of our secret : an acidic pH formula. Ask me to learn more!

Instagram

We love customizing haircolors to fit our clients in all of their unique hair goals. With Shades EQ Gloss, the sky's the limit when it comes to creating gorgeous hues while protecting and respecting their hair integrity. One of our secret : an acidic pH formula. Ask me to learn more!

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

POST 9

Facebook

We all love winners and Shades EQ Gloss is an all time winner!
Delivering the best color results with oustanding condition and shine!

Instagram

We all love winners and Shades EQ Gloss is an all time winner!
Delivering the best color results with oustanding condition and shine!

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady
#ShadesEQ
#Glossitup

REDKEN
5TH AVENUE NYC

POST 10

Facebook

She's not a regular blonde, she's a cool blonde. Who else wants their clients to be cool?

Instagram

She's not a regular blonde, she's a cool blonde. Who else wants their clients to be cool?

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

POST 11

Facebook

NEW Shades EQ Natural Ash is soft & balanced, yet tough on brass. You need this in your life!

Instagram

NEW Shades EQ Natural Ash is soft & balanced, yet tough on brass. You need this in your life!

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

REDKEN
5TH AVENUE NYC

POST 12

Facebook

Coming in red hot: new 04RV, 06RR, plus 08CR Shades EQ. Like if you're excited to try the new red family, backed by the acidic conditioning power of Shades EQ.

Instagram

Coming in red hot: new 04RV, 06RR, plus 08CR Shades EQ. Drop a 🔥 if you're excited to try the new red family, backed by the acidic conditioning power of Shades EQ.

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

POST 13

Facebook

The Shades EQ family is getting a little more spicy! Introducing NEW Shades EQ Reds, including colors formulated with the super potent R5 red dye. Ask me more about it!

Instagram

The Shades EQ family is getting a little more spicy 🔥 Introducing NEW Shades EQ Reds, including colors formulated with the super potent R5 red dye. Ask me more about it!

POST 14

Facebook

You think we'd give you a new Shades EQ red family and not give you some Cabernet? This red violet color is formulated with R5 dye technology, providing a pure red tone with visible violet reflect. Who wants to try?

Instagram

You think we'd give you a new Shades EQ red family and not give you some Cabernet? This red violet color is formulated with R5 dye technology, providing a pure red tone with visible violet reflect. Who wants to try?

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady

REDKEN
5TH AVENUE NYC

POST 15

Facebook

The benefits of the R5 dye colors include pure red tones, increased vibrancy and enhanced color intensity.

Instagram

The benefits of the R5 dye colors include pure red tones, increased vibrancy and enhanced color intensity.

Anchor Comments:
#RedkenColor
#RedkenObsessed
#RedkenReady